



NORTHWIND PETROLEUM CUSTOMERS CAN NOW EARN VALUABLE AURORA REWARDS POINTS ON PURCHASES

FOR IMMEDIATE RELEASE April 8, 2019 - Canadian North Airlines and Northwind Petroleum Ltd. are pleased to announce that effective immediately, Northwind Petroleum customers can earn Aurora Rewards points on almost all purchases.

Aurora Rewards members will earn 1 Aurora Rewards point for every two dollars spent at Northwind Petroleum, simply by providing their membership number at the time of purchase.

These valuable points can be redeemed for free Canadian North flights.

Ticket type	Points required to redeem
Short haul flight - one-way	7,200 points
Short haul flight - round-trip	12,000 points
Long haul flight - one-way	12,000 points
Long haul flight - round-trip	20,000 points

Aurora Rewards points can also be redeemed for a great selection of gift cards and merchandise.

In addition to earning points at Northwind Petroleum, Aurora Rewards members can earn Aurora Rewards points each time they book and fly with Canadian North make purchases at Stanton's Grocery.

It's free to join Aurora Rewards and takes just moments at www.aurorarewards.com.

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In order to celebrate the launch of this exciting new customer benefit, Northwind Petroleum will hold a series of draws until May 31, 2019 (no purchase required to enter):

1 GRAND PRIZE 20,000 Aurora Rewards points	<ul style="list-style-type: none">• Ballots received April 1 - May 31, 2019• Draw date June 3, 2019
1 SECOND PRIZE 12,000 Aurora Rewards points	<ul style="list-style-type: none">• Ballots received April 1 - 30, 2019• Draw date May 6, 2019
8 WEEKLY PRIZES 1,000 Aurora Rewards points	<ul style="list-style-type: none">• One prize drawn each week, from April 8 to May 27, 2019

Draw ballots will be available at Northwind Petroleum (maximum one ballot submitted each day per entrant).

For complete contest rules and more information on this new partnership, please visit www.aurorarewards.com/northwind.

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT CANADIAN NORTH:

[Canadian North](#) and its founding companies (Canadian Airlines, Pacific Western Airlines, Transair, Nordair) have proudly served Canada's North with passenger and cargo services for more than 80 years, with scheduled flights to 16 destinations in the Northwest Territories and Nunavut, via the southern gateways of Edmonton and Ottawa. Canadian North is also the premier provider of air charter services for large resource sector clients requiring dependable, efficient and economical fly-in/fly-out charter services, as well as charter flights across North America for sports teams, cruise lines and large groups. Canadian North is a subsidiary of the Inuvialuit Development Corporation, representing the Inuvialuit of the Western Arctic.